

Lower Murray Water 2024 Winter Shutdown Schedule



"What We Heard" Report

February - March 2024



2024 Winter Shutdown Schedule

Each winter, Lower Murray Water (LMW) schedules maintenance to our infrastructure while demand is lowest, so our services are available when customers need water most.

In 2024, the irrigation channels in the Mildura and Merbein districts will need to be shut down for longer than usual. This is necessary to allow the Sunraysia Water Efficiency Project (SWEP) works to be completed between April and September 2024. The shut downs will also be utilised by LMW work crews to undertake some other maintenance on the channels.

Funded by the Australian Government, the SWEP involves installing liners and pipelines to reduce the amount of water lost from the old, leaky channels. This winter, work will be on the Mildura channels not already lined. The channel near the Nichols Point Primary School will be replaced by a buried pipeline. Some work will also be undertaken in the Merbein district.

In order balance the requirements to undertake the work while minimising impacts on water users, LMW needs to understand the needs of customers, including growers, irrigators, and domestic and stock users. It was important to communicate our plans for an unusually long shutdown well in advance so we could work with our customers to understand their needs and look for opportunities to modify the shutdown schedule where possible.

To this end, LMW initiated a communication and engagement campaign across February and March 2024. The details of these activities, the outcomes, and the final winter shutdown plan are captured in this summary.





February - Draft Channel Shutdown Campaign

The draft shutdown plans were advertised in February 2024. The campaign included:

- **Draft winter shutdown plans**. A draft copy of the shutdown plan was published, showing which sections of the channel would be drained at what times.
- Channel shutdown maps. Typically, the winter shutdown schedule is presented in a table format. While professional growers and irrigators may be familiar with interacting with this table to understand how the shutdowns may affect their operations, there is an assumed level of knowledge required to be able to read it. To make this easier for a broader audience, a series of Channel Shutdown Maps were published along with the draft shutdown plans, showing channel names, pools, and cross streets.
- **Direct customer communication.** The February SWEP Project Update focused heavily on the planned shutdown schedule and helping customers locate their property on the system. Accompanied by a cover letter, the Project Update was sent to all customers in Mildura (2,000+ customers) and affected customers in Merbein (11 customers).
- **Broader community consultation**. In addition to direct communication with customers, we promoted the draft Channel Shutdown Schedule across local news outlets using a media release that was picked up by Channel 7's local news, MMM/Hiit Radio, and industry media.
- **Social media:** LMW also promoted the draft shutdown on social media linking back to the LMW webpage.







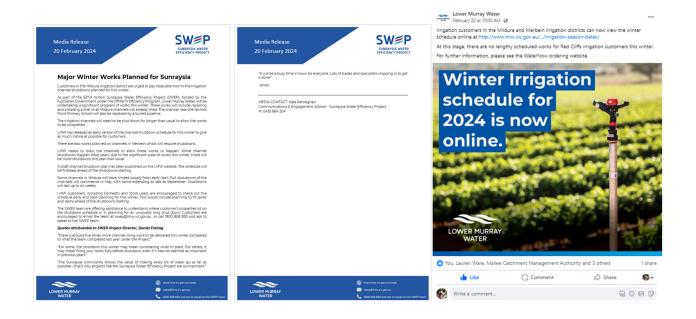


Early March - Last calls for input on the draft shutdown Campaign

In early March, a final push for customer feedback was sent to customers inviting them to review the draft channel shutdown plans and contact the LMW team to discuss any concerns. The direct messaging directed customers to the LMW Irrigation season dates webpage, where they could access district maps and schedule information.

The last calls campaign included:

- WaterNOW portal reminder. A prompt was added to the WaterNOW portal, where customers order irrigation deliveries, to alert of the longer than usual shutdowns planned for this winter. This prompt recommended that customers contact LMW as soon as possible if they need to discuss impacts on their planned operations this winter.
- **SMS reminder.** An SMS was sent to all Mildura customers, reminding them of the longer than usual planned shutdowns for this winter, and containing a link to the draft shutdown plan and maps.
- **Email reminder**. An email was sent to all Mildura customers, reminding them of the longer than usual shutdowns planned, and calling for them to contact LMW as soon as possible if they foresee impacts on their planned operations.
- **Website.** During early March, the draft shutdown plan and maps remained available to be viewed at the LMW website and contained contact information.





Who We Heard From

As described, LMW undertook an extensive engagement to promote the draft winter shutdown program and call for customers to get in contact if they had concerns around potential impacts on their plans over winter.

This campaign was successful, with more than 25 individual customers contacting LMW over this period to discuss the shutdowns and their circumstances.

In some instances, we were able to confirm immediately that the customers would not be affected by the proposed shutdowns.

In other instances, we followed up with customers through calls, emails and where appropriate, visited growers at their property, to discuss in more detail their circumstances and potential options for minimising impacts this winter.

What We Heard

Across the growers who we spoke to, the themes of the feedback was:

- Some of the shutdowns would be more manageable if there was a short break between shutdowns, or slightly reduced length of the shutdowns, to allow more regular irrigations to occur.
- The shutdowns proposed on the end of the Mildura K channel would have less impact on vegetable growers if they were delayed from starting until June (originally proposed for May).



Actioning customer feedback

Taking onboard the feedback received during the engagement campaign, LMW worked to find opportunities to shape the Winter Shutdown Schedule in a way to accommodate as many known customer needs as possible.

In total, the shutdown windows across seven of the affected channel pools were altered in response to customer input.

The following lists the adjustments made to the 2024 Winter Shutdown Schedule:

L Channel

- Bakers Pool shutdown shortened by 4 days to accommodate a customer's watering needs for customer vegetable crops

K Channel

- Irymple South & Tex Pearts shutdown brought forward, from early July to early May, with shutdown periods reduced from 3 weeks to 2 weeks at a time to better accommodate regular watering needs.
- Dow Pool shutdowns reduced in length and increased the number, to better accommodate regular watering needs.
- Sandilong and K Extension shutdown pushed back, from early May to mid-June, with reduced lengths and increased number. The later start allows most of the watering to finish before the shutdowns start, and the reduced periods better accommodates regular watering needs.

Wargan Channel

- Consideration given to potential for bypass pumping to accommodate specific customer watering needs between June and September

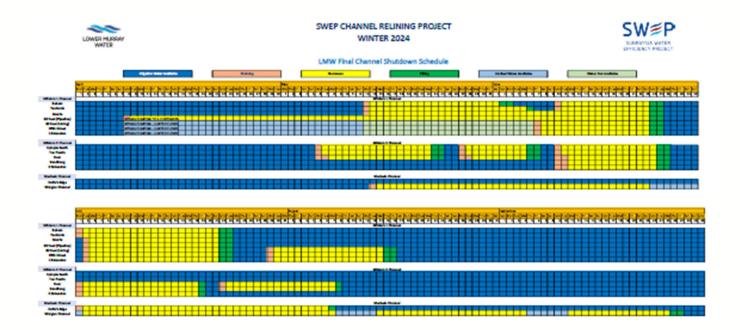


The Final 2024 Winter Shutdown Schedule

The 2024 Winter Shutdown Schedule (in day-by-day detail) has been finalised adopting customer-prompted adjustments.

This schedule has been made available on the LMW website on 19 March 2024 to allow customers time to plan their water use for the season ahead.

www.lmw.vic.gov.au/irrigation-services/irrigation-management/irrigation-season-dates.













Call Centre

