

Sponsorship and Donations Program

Application Form



Lower Murray Water is proud to support our local community including through the Sponsorship and Donation Program. Please read the guidelines available on our website before completing this form. Applications are open year-round but must be submitted at least two clear calendar months prior to the event/project date to enable assessment and sufficient time to source any merchandise requested.

Organisation/group details (Who are you?)

Organisation/group name			
Postal address			
City/town	State	Postcode	
Authorised contact person			
Position title			
Mobile/daytime phone number			
Email address			
Social media channels			
Website address			
Is your organisation/group not for profit?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
Type of group	<input type="checkbox"/> Incorporated Association	<input type="checkbox"/> Unincorporated Association	<input type="checkbox"/> School <input type="checkbox"/> Business
	Other <input type="text"/>		

Initiative/event overview

Title/name of your event			
Date of event	Time of event	:	am/pm
Location of event			
Expected attendee numbers	Of this total, how many are children?		
Is your request for	<input type="checkbox"/> Merchandise	QTY	
	• 800ml drink bottles <input type="text"/> For more specific items, contact: comms@lmw.vic.gov.au		
	<input type="checkbox"/> In-kind		
• Portable water refill station for hire			
• Guest speakers/workshops covering topics such as water treatment, conservation around the home or water and waste water processes.			
<input type="checkbox"/> Financial assistance	- please indicate:	\$	<input type="text"/>
How will Lower Murray Water be identified as a supporter?	<input type="checkbox"/> Social media	<input type="checkbox"/> Website	
<input type="checkbox"/> Radio/TV advertising	<input type="checkbox"/> Display a LMW banner/sign	<input type="checkbox"/> Print materials	<input type="checkbox"/> Other <input type="text"/>

Initiative/event overview continued

Which LMW target market will this initiative/event appeal to?

- | | | |
|---|--|--|
| <input type="checkbox"/> Residential customers | <input type="checkbox"/> Early years and school children | <input type="checkbox"/> Aboriginal and Torres Strait Islander community |
| <input type="checkbox"/> Irrigators and growers | <input type="checkbox"/> Local businesses | <input type="checkbox"/> Culturally and Linguistically Diverse community |

How does this event fit in with the following criteria?

(Please note the activity must meet at least TWO of these criteria to be considered).

Water related criteria (Please select all applicable criteria)

- | | |
|--|--|
| <input type="checkbox"/> Promote and encourage the responsible use of water and its conservation | <input type="checkbox"/> Educate the communities in our service area about water, sustainability, and environmental conservation |
|--|--|

Social and sustainability criteria (Please select all applicable criteria)

- | | |
|---|--|
| <input type="checkbox"/> Provide a distinct benefit to at least one of our target markets | <input type="checkbox"/> Demonstrate sustainable practices |
| <input type="checkbox"/> Provide a social benefit to our service region and communities | <input type="checkbox"/> Be socially inclusive |
| <input type="checkbox"/> Be gender inclusive | |

Please provide a summary of how the event meets the criteria.

Have you received support from Lower Murray Water in this financial year?

- Yes No

If yes, please indicate the date and detail what kind of support was received.

Declaration

I acknowledge that by typing my name in the signature field, I am signing this form.

I (print your name)

confirm:

- The information supplied on this form is true and accurate to the best of my ability.
- Our organisation/group understands Lower Murray Water:
 - is in no way obligated to support our organisation/group or event/initiative
 - will request photographs of the event/initiative to use in promotional formats, including social media
- Goods are not to be used for resale
- I have read Lower Murray Water's Sponsorship and Donations Program guidelines
- I am authorised by our organisation/group to make this request.

Please click the 'SEND' button once complete, this will attach the completed form to an email. Alternatively, print and send to the address below.

Signature

Date

SEND