



MEDIA RELEASE

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LMW LAUNCHES ITS WATER WISE GARDEN PROJECT

Lower Murray Water (LMW) has announced today a new initiative to help its customers save water and save money while maintaining a beautiful garden at home.

Managing Director, Mr Ron Leamon stated 'The Water Wise Garden project is aimed at urban customers wanting to reduce the amount of lawn at their property by installing water-wise alternatives such as mulch, drought tolerant plants, groundcovers, new irrigation systems, paving and stoned areas at a discounted price. At the conclusion of the work being carried out by the customer a significant rebate will also be offered to their water bill when presenting all relevant receipts.'

Customers interesting in participating in the program must register their interest at the Mildura or Swan Hill office's to receive their sign up pack, discount vouchers, rebate details and free giveaways. Support from the business community has been significant with large amounts of vouchers and prizes on offer. Businesses within a wide variety of areas have signed on to become supporting partners with great discounts and giveaways offered for plants, mulch, irrigation and paving.

Mildura Rural City Council has extended its support behind the project which aligns very closely with its Water Wise Nature Strip program. Information regarding the nature strip program can be found in the LMW sign up pack.

Customers participating in the program will also be eligible to go into the draw for some great prizes such as a rainwater tank, digital irrigation controller, irrigation rain sensor, greywater pump and mulch of the customer's choice.

Now is the ideal time for planting and establishing new plants so don't delay in coming into the office to register for the program, spots are limited.

'It is great to see the business community getting behind this great project and shows the community spirit of the area, without their support this project would not be possible' Mr Leamon stated.

Customers have done a great job in adhering to Staged Water Restrictions with consumption dropping compared to previous years. The opportunity to reduce lawn area around the home is another great water wise effort the community can support.

For further information regarding the program please visit the website www.lmw.vic.gov.au or contact the office 03 5051 3400.

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